## Design Questionnaire

## General Information: <br> Date:

| Store Name: |  |  | Client Name: |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Street Address: |  |  | City: | State: |  |
| Phone-Main: |  | Phone-Cell: |  | Fax Number: |  |
| Web Site: |  |  | Email: |  |  |
| Building Type: | Years in Business: | Total Sq Ft: | Display Sq Ft: |  | Project Time Line: |

## Project Type:

New Store

Yes

Financing:
$\square \mathrm{N}$

## Store Questions:



## Number of products to be displayed:

|  |  |  | Women's |  | Men's |  | Children's |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Eyewear and Optical |  |  |  |  |  |  |  |  |
| Bags |  |  |  |  |  |  |  |  |
| Accessories |  |  |  |  |  |  |  |  |
| Shoes |  |  |  |  |  |  |  |  |
| Clothing |  |  |  |  |  |  |  |  |
| Electronics \& Cell Phones |  |  |  |  |  |  |  |  |
| Other |  |  |  |  |  |  |  |  |
| Client Type: |  | rofessionals |  | Upper | $\square$ | Middle |  | Low income |
| Display \& Furniture Budget: |  | nder \$ 10k |  | \$10k-\$15 |  | \$15k-\$20k |  | Above \$20k |
| Décor preference: |  | Itra Modern |  | Modern | T | Traditional |  | Hybrid |

Additional Notes:

